

# BRITAIN'S MOST ADMIRABLE COMPANIES 2021

UK's longest running study of corporate reputation, research by **echo**

## TOP 3 MOST ADMIRABLE COMPANIES



**ARUP**



**Σntain**



**Penron**

## MOST ADMIRABLE LEADER



Pascal Soriot, AstraZeneca

## BIGGEST BURDENS FACING BRITAIN'S MOST ADMIRABLE LEADERS



## TOP 3 MOST IMPORTANT CRITERIA



Quality of Products & Services



Quality of Management



Financial Soundness

## PRIMARY ROLE OF ESG



## MANAGING CORPORATE GOVERNANCE



## ABOUT THE STUDY

**280**

Companies rated

**27**

Sectors

**13**

Criteria

**32**

Years' of longitudinal data

