



# BRITAIN'S MOST ADMIRABLE COMPANIES 2020

## MOST ADMIRABLE COMPANY



## REASONS WHY COMPANIES MOST ADMIRABLE

Strong balance sheet  
Investment  
Strong management  
Competitive  
Innovation  
Sound business model  
Communication  
Experienced leadership  
Clear strategy  
Capital  
Community  
Diversity and inclusion  
Leadership  
Efficient

## MOST ADMIRABLE COMPANY FOR ITS COVID RESPONSE



## REASONS WHY COMPANIES MOST ADMIRABLE FOR COVID RESPONSE

Customer needs  
Agility  
Flexibility  
Provide PPE  
Employees  
Clear communication  
Support employees  
Fast response  
Contributing to community  
Leadership  
Adapt business model  
Informative  
Donations  
Protect employees  
Sustainability  
Vaccines  
Excellent service  
Detailed COVID free measures  
Bonuses to staff  
Customer protection

## MOST ADMIRABLE COMPANY BY SECTOR

Automotive Manufacturers 	Banking 	Beverages /Drinks 	Business Support Services 	Chemicals 	Consumer Digital Services 	Engineering & Machinery 
Engineering, Aerospace & Defence 	Financial Services 	Food Producers & Providers 	Health & Household 	Heavy Construction 	Home Construction 	IT Services, Software & Equipment 
Leisure & Hotels 	Life Assurance & Insurance 	Media 	Oil, Gas & Mining 	Property Developers & Trusts 	Restaurants & Pubs 	Retailers (Broadline & Home) 
Retailers (Food & Personal) 	Support Services (People & Places) 	Telecoms 	Transport (People) 	Utilities 		

## ABOUT

250+ Companies rated

26 Sectors

13 Criteria

30 Years of longitudinal data

Research by  
**echo**