



BRITAIN'S MOST ADMIRABLE COMPANIES 2023

12 March 2024



Welcome

Charlie Walker
Deputy CEO
London Stock Exchange



Study findings and winners

Sandra Macleod
Group CEO
Echo Research

About Echo Research

- Global leaders
- Expert Witnesses
- Full range of brand and reputation research
- Integrated reputation and trust measurement, including ESG commitments
- Winners of industry 100+ awards for excellence in communications research and reputation management
- Offices in London, New York and Abu Dhabi



Britain's Most Admired Companies - methodology

Longest running corporate reputation survey in the nation – 34 years

Reputation for What, Among Whom?

High validity professionals among peer C-suite and Sector Industry Analysts

28 sectors – of c.10 companies each

13 key criteria

+ (Unprompted) Most Admired Leader

+ Focus on Resilience

+ Issues affecting British businesses

13 key criteria



Quality of Products & Services



Ability to Attract, Develop & Retain Top Talent



Quality of Management



Competitiveness



Financial Soundness



Commitment to Diversity, Equity & Inclusion



Capacity to Innovate



Effective Corporate Governance



Long-term Value Potential



Effective Use of Corporate Assets



Effective Environmental, Social & Governance (ESG)



Quality of Marketing



Inspirational Leadership

Reputation as an economic asset

**Corporate reputations
are among the most valuable economic
assets**

£800 bn

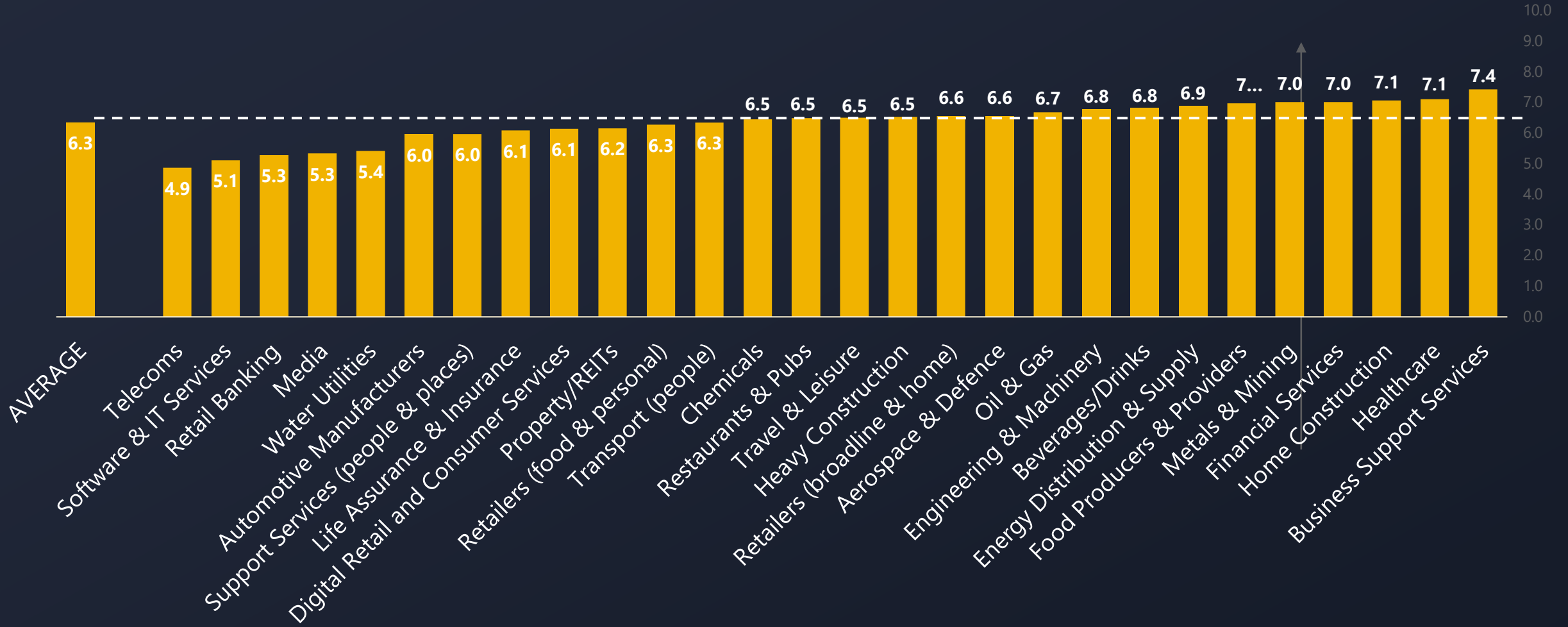
of shareholder value

33%

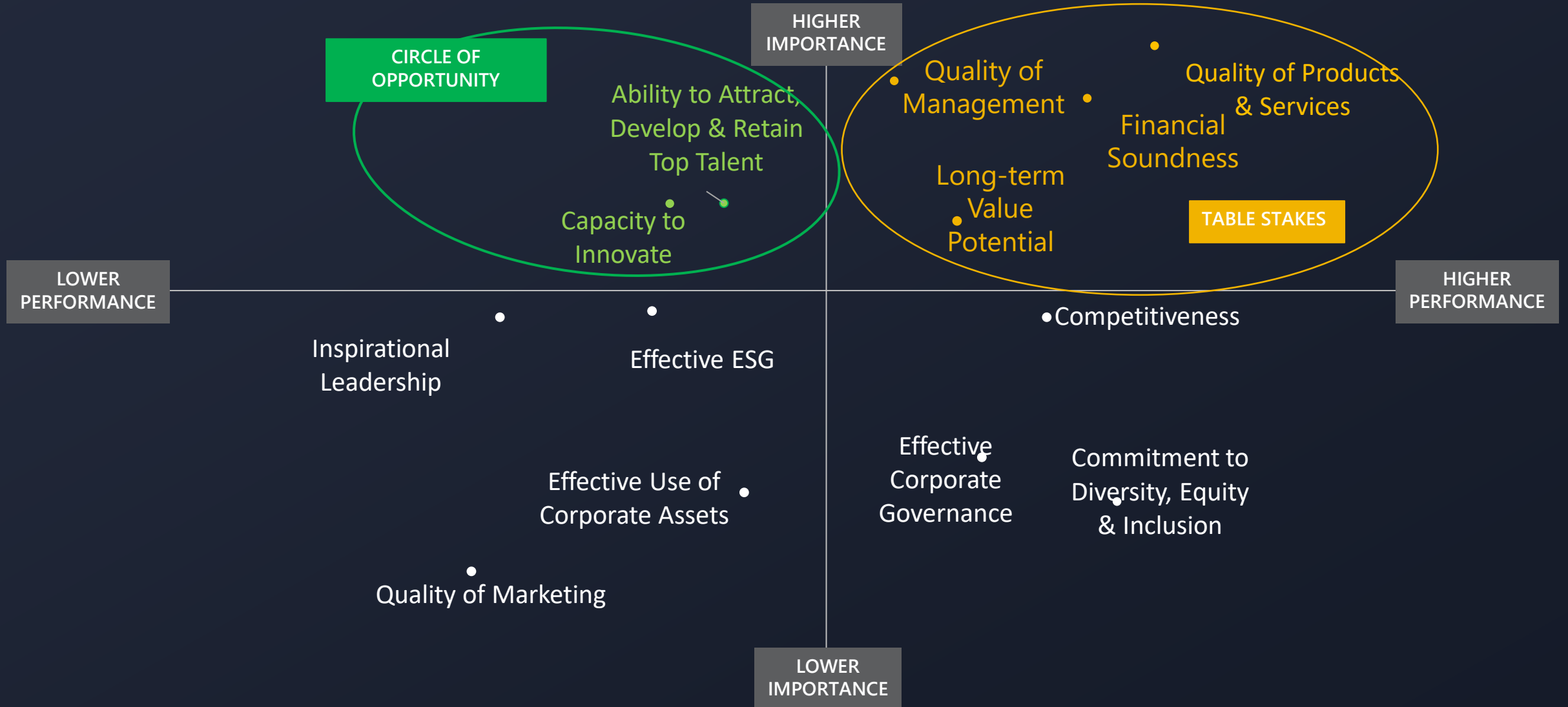
of market cap



Average scores by sector



Performance vs importance of reputation criteria



Current issues affecting British businesses



1. Economic challenges

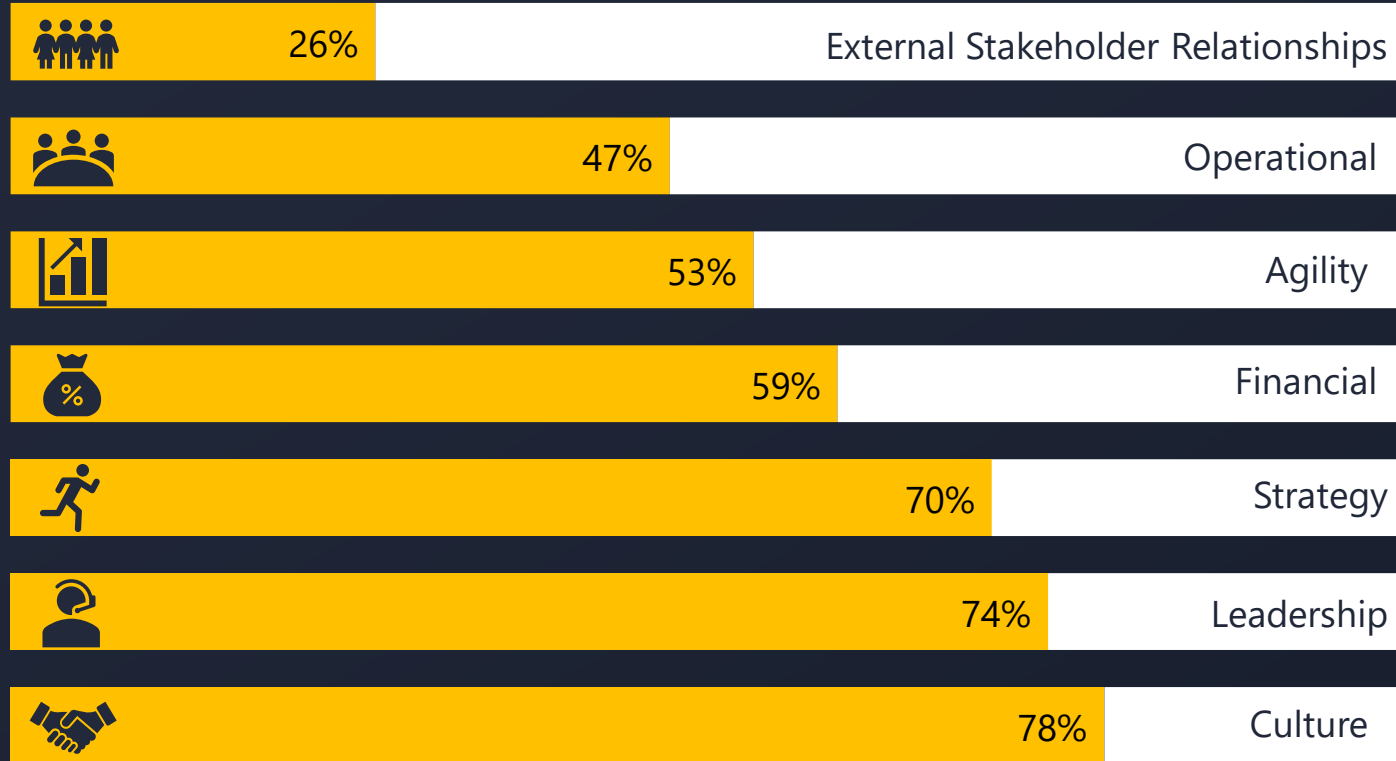


2. Political landscape



3. Workforce and talent

Most important factors for resilient organisations



CRITERIA WINNERS

BRITAIN'S **MOST** ADMIRABLE COMPANIES

2023



Quality of Management



Financial Soundness



Quality of Products & Services



Ability to Attract, Develop & Retain Top Talent



Long-term Value Potential



Capacity to Innovate



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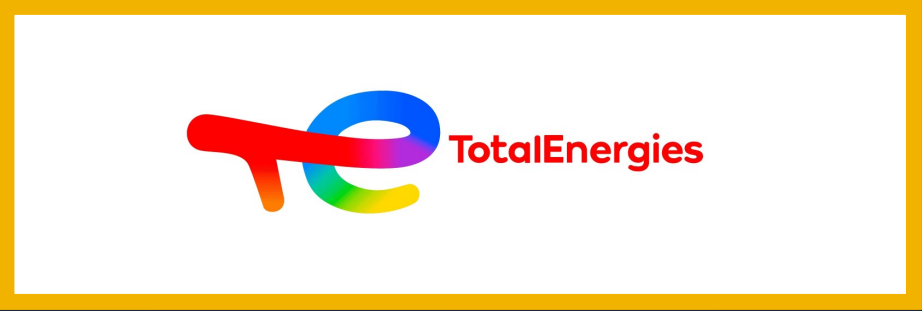


Quality of Products & Services



Quality of Management

GOLD



SILVER





Financial Soundness



Long-Term Value Potential

GOLD



SILVER



BRONZE





Capacity to Innovate



Ability to Attract, Develop & Retain Top Talent

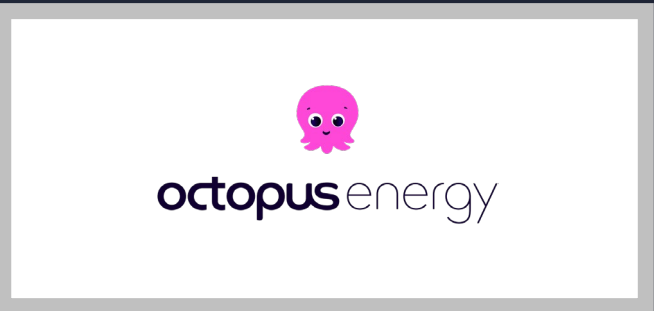


Inspirational Leadership

GOLD



SILVER



BRONZE





Effective Corporate Governance



Commitment to Diversity, Equity & Inclusion



Effective ESG

GOLD



SILVER



BRONZE





Effective Use of Corporate Assets



Competitiveness



Quality of Marketing

GOLD

IHG[®] HOTELS & RESORTS

Ashtead
group

 Berkeley
Group

SILVER

DIAGEO

 RYANAIR


Unilever

BRONZE

ARUP Ashtead
group
INEOS NEXT

amazon.co.uk

AstraZeneca 

HALEON



SECTOR WINNERS

BRITAIN'S
MOST
ADMIRED
COMPANIES

2023



The 28 sectors

-  Aerospace & Defence
-  Automotive Manufacturers
-  Beverages / Drinks
-  Business Support Services
-  Chemicals
-  Digital Retail & Consumer Services
-  Energy Distribution & Supply
-  Engineering & Machinery
-  Financial Services
-  Food Producers & Providers
-  Healthcare
-  Heavy Construction
-  Home Construction
-  Life Assurance & Insurance
-  Media
-  Metals & Mining
-  Oil & Gas
-  Property / Residential & Commercial REITs
-  Restaurants & Pubs
-  Retail Banking
-  Retailers (Broadline & Home)
-  Retailers (Food & Personal)
-  Software & IT Services
-  Support Services (People & Places)
-  Telecoms
-  Transport (People)
-  Travel & Leisure
-  Water Utilities



Aerospace &
Defence



Automotive
Manufacturers



Beverages/Drinks

GOLD

BAE SYSTEMS



DIAGEO

SILVER

Chemring



**HEINEKEN**

BRONZE

QINETIQ

TOYOTA
MANUFACTURING UK

Coca-Cola
**EUROPACIFIC
PARTNERS**



Business Support
Services



Chemicals



Digital Retail &
Consumer Services

GOLD

ARUP

CRODA

amazon.co.uk

SILVER

Ashtead
group

ELEMENTIS

deliveroo

BRONZE

BUNZL

JM
Johnson Matthey
Inspiring science, enhancing life

JUST EAT



Energy Distribution
& Supply

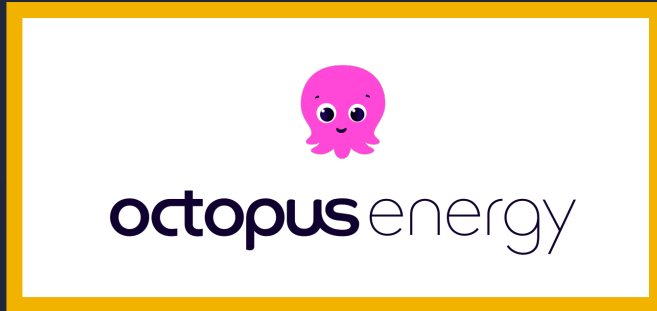


Engineering &
Machinery



Financial Services

GOLD



SILVER



BRONZE





Food Producers & Providers



Healthcare

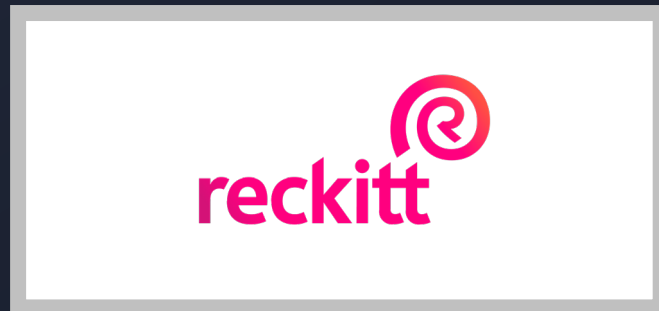


Heavy Construction

GOLD



SILVER



BRONZE





Home Construction



Life Assurance & Insurance



Media

GOLD



SILVER



BRONZE





Metals & Mining



Oil & Gas



Property /
Residential &
Commercial REITs

GOLD

BHP



GPE.

SILVER



SEGRO

BRONZE

RioTinto





Restaurants & Pubs



Retail
Banking



Retailers (Broadline
& Home)

GOLD



SILVER



BRONZE





Retailers (Food & Personal)



Software & IT Services



Support Services (People & Places)

GOLD



SILVER



BRONZE





Telecoms



Transport (People)

GOLD



SILVER



BRONZE





Travel & Leisure

GOLD

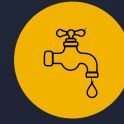
IHG[®]
HOTELS &
RESORTS

SILVER

 COMPASS
GROUP

BRONZE

Flutter™ WHITBREAD



Water Utilities

SEVERN
TRENT

 *United
Utilities*
Water for the North West

love every drop
anglianwater 

CRITERIA WINNERS

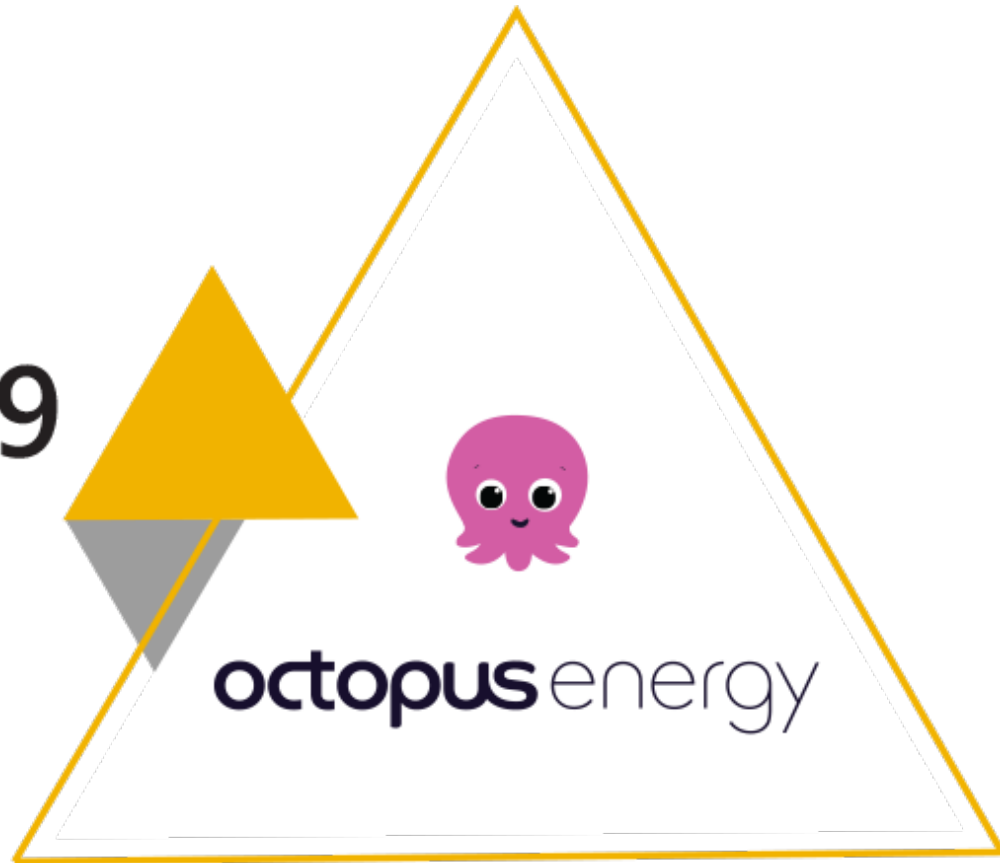
BRITAIN'S
MOST
ADMIRED
COMPANIES

2023



Biggest Riser in Rank

+209



Wall of Fame – Most Admired Leaders



Pascal Soriot
AstraZeneca

2021



Lord Simon Wolfson
Next

2022



Lord Simon Wolfson
Next

2020



Dame Emma Walmsley
GlaxoSmithKline

2019



Lord Simon Wolfson
Next

2023

Britain's Most Admired Company - Previous Winners

 2022	 2021	 2020	 2019
 2018	 2017	 2016	 2015
 2014	 2013	 2012	 2011

Britain's Most Admired
Company 2023 – Runners up

3

ARUP

2

AstraZeneca 

BRITAIN'S
MOST
ADMIRED
COMPANIES

2023

OVERALL WINNER



Legal &
General

Panel discussion



Charlie Walker
Deputy CEO
London Stock Exchange



Mark Irwin
Group CEO
Serco Group



Greg Jackson
CEO
Octopus Energy



Marc Ronchetti
CEO
Halma



António Simões
Group CEO
Legal & General

In conversation



Charlie Walker
Deputy CEO
London Stock Exchange



Sir Nigel Wilson
Former CEO
Legal & General



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2023